



CALL FOR PAPERS

Business Sustainability in the Context of Industry 4.0

National Economics University¹ (NEU, Vietnam) in co-ordination with Kyoto University² (Japan) and The Technical University of Munich³ (Germany) organize an international conference on “**Business Sustainability in the Context of Industry 4.0**”. The conference will be held at National Economics University in Hanoi, Vietnam on September 27th, 2018.

The conference will provide a leading edge, scholarly forum for multi-disciplinary researchers and professionals to share their research and developmental work in the area of business sustainability with an emergence of Industry 4.0. We invite researchers, practitioners, and policy advocates to contribute to the main, but not limited to, topics of the conference:

- Business sustainability and business development;
- Emergence of Industry 4.0 and its implications for business sustainability;
- Organizational level strategy for business sustainability in the context of Industry 4.0;
- Case studies of business sustainability and discussions on macro-level policies promoting business sustainability in the context of Industry 4.0.

Papers on related topics such as business ethics, corporate social responsibility, green growth, sustainable supply chain, strategic operations management, and entrepreneurship are welcomed.

Important dates of the conference are as follows:

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|-------------------------|--------------------------------|---|
| • First manuscript due: | July 15 th , 2018 | } Authors email to neufbmac@neu.edu.vn |
| • Final manuscript due: | August 30 th , 2018 | |
| • Conference date: | Sep 27 th , 2018 | |

Paper manuscripts should be prepared in English. Paper manuscripts in Vietnamese are also welcomed. All submissions will undergo a blind peer review process. Accepted papers will be printed in the conference proceedings and considered for oral presentation. Authors are reminded to follow the requirements for the conference manuscripts:

- Being original work that has never been submitted for publication elsewhere;
- Being between 8,000 to 10,000 words in length and prepared on A4 size pages with margins of 2.54 cm (or 1”), using Times New Roman font, text size of 12 pt., and double line spacing;
- Using the APA style (see *Publication Manual of the American Psychological Association 6th Edition* or <http://www.apastyle.org/apa-style-help.aspx>); and
- Being submitted to neufbmac@neu.edu.vn before the due date.

The conference registration fee is VND 500,000 each accepted paper by Vietnamese author(s) and US\$ 25 each accepted paper by non-Vietnamese author(s). Payments should be made within one week after the final manuscript due (before September 6th, 2018) to the designated bank account numbered 104000303075 of Ms. Duong Que Mai at Vietnam Public Joint-stock Commercial Bank (PVcomBank).

Should you have inquiries about the conference, please contact:

Vu, Hoang Nam, PhD

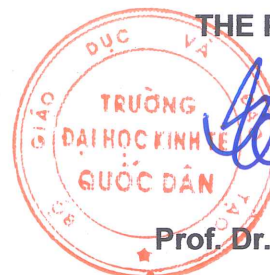
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THE PRESIDENT

Prof. Dr. TRAN THO DAT

¹ <https://en.neu.edu.vn/>,

² <https://www.kyoto-u.ac.jp/en/>

³ <https://www.tum.de/en/>