

The
Purpose
or
Purposes
of
Business

Nien-hê Hsieh
Harvard Business School

Tuesday, 8 December 2015

18:30

TU München: Arcisstr. 21

Vorhoelzer-Forum

More Information at: <http://www.wirtschaftsethik.edu.tum.de/>

MUNICH LECTURE IN BUSINESS ETHICS



Prof. Nien-hê Hsieh is Associate Professor of Business Administration at the Harvard Business School.

His current work focuses on developing a framework for business managers operating under institutions that are weak, incomplete, or contested, and on ways to conceptualize the purpose of business.



Peter Löscher Chair of
Business Ethics



Joint organization by:
Prof. Dr. Christoph Lütge
Peter Löscher-Stiftungslehrstuhl für Wirtschaftsethik
Prof. Dr. Robert Freiherr von Weizsäcker
Lehrstuhl für Volkswirtschaftslehre